

MEREDITH SHELDON

SPECIAL PROJECTS PRODUCER

Meredith Sheldon is an Emmy-winning producer specializing in investigative journalism and special projects. In Market 6, she helps lead the station's investigative team, 'Verify' fact-checking team, 'Voices for Equality' franchise and 11Alive's TV coverage plan for major events.

CONTACT



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MEREDITH-SHELDON.COM



ATLANTA, GEORGIA

SKILLS

- Leading a team
- Organizing content
- Calmly handling breaking news
- Investigative journalism
- AP ENPS
- Adobe Premiere
- Edius

EDUCATION

UNIVERSITY OF FLORIDA

B.S. Journalism 2019

B.S. Health Education 2019

AWARDS

SOUTHEAST EMMY AWARD

Won a regional Emmy for Diversity, Equity & Inclusion reporting

NATIONAL EDWARD R. MURROW

Earned a national Murrow for sports feature reporting

REGIONAL EDWARD R. MURROW

Won 2 regional Murrows for News Documentary and Innovation

NATIONAL BROADCAST SOCIETY

First place for TV News Video in national competition

EXPERIENCE

SPECIAL PROJECTS PRODUCER

11ALIVE NBC NEWS, ATLANTA

JAN. 2022 - NOW

- Collaborated with a 6-person team daily helping oversee 1-4 in-depth investigations per week while coordinating investigative and enterprise content daily for 3 TV shows, 11Alive.com and 11Alive+.
- Managed content coverage plans for a 100+ person newsroom for major breaking news events, including Roe overturned and the officers' charges dropped in Rayshard Brooks' death. Pre-produced 8 enterprise stories, organized day-of coverage plans, managed content for 5-10 reporters, lined up 10 experts and line-produced 2 hours of breaking news cut-ins.
- Produced one quick-turn investigation daily for 2 months handling 2-6 stories a week boosting 6 P.M. ratings to the highest share of the year for August 2022.
- Owned the station's "Verify" fact-checking brand managing story pitches and coordinating production for about 5 reporters and producers per week.
- Led our station's "Voices for Equality" franchise producing 30-minute enterprise specials monthly highlighting diverse voices. Our special celebrating Pride in Atlanta won a regional Emmy.
- Selected by Director of Innovation to manage 6-person investigative team in her absence handling schedules, approving scripts and overseeing all 11Alive special projects.

NEWS & SOCIAL CONTENT PRODUCER

11ALIVE NBC NEWS, ATLANTA

OCT. 2020 - JAN. 2022

- Executed 2-4 original, exclusive segments daily for 11Alive's 11 P.M. show and 11Alive.com.
- Line-produced 1-hour to 4-hour newscasts daily while producing 1-2 segments in Market 6.
- Coordinated with more than 8 live crews for 7 hours of live election coverage on TV and streaming.
- Produced shows and segments during breaking news events like the 2020 Presidential Election, Georgia's historic Senate runoff race and an EF-4 tornado.
- Managed a 6-person crew to field produce live coverage for major events such as the Braves' World Series win.

NEWS PRODUCER

9NEWS NBC NEWS, DENVER

JULY 2019-OCT. 2020

- Produced 2-hour and 1-hour newscasts for Market No. 17's highest-rated morning show with no prior line production experience.
- Worked with TEGNA leaders to improve its national producer program for the next 30 incoming producers.